

AVID EDITORIAL MANAGEMENT

Remote collaboration made easy

Built for post-production teams that need to find footage fast, collaborate easily, create stories quickly, and work from anywhere, Avid® Editorial Management delivers a powerful yet simple workflow and media management toolset. Completely integrated with Avid NEXIS® storage, Media Composer®, and Adobe Premiere Pro, Editorial Management accelerates the entire post-production process, enabling team members to browse, search, log, organize, prepare, share, edit, and review content from anywhere.

ACCELERATE YOUR WORKFLOW

Avid Editorial Management operates as a fully integrated panel within Media Composer and Premiere Pro, or as an easy-to-use web browser interface, enabling showrunners, producers, loggers, editors, and assistants to browse, search, access, and edit content, projects, and metadata stored in Avid NEXIS. It speeds up the entire storytelling process, from logging media, prepping projects, and assembling rough cuts, to reviewing and approving sequences.

ENABLE REMOTE COLLABORATION

Whether team members are in the editing facility, on location, or working remotely, Editorial Management enables you to accomplish more with less stress. Share projects and media with other Avid and Adobe editors—regardless of location. Edit media in place. And enable assistants to set up Avid and Adobe projects, group media, and populate bins with the best shots—without requiring Media Composer or Premiere.

FIND MEDIA FAST

Newly captured footage. A work in progress. Archived projects. If the content you seek sits in your Avid NEXIS storage—on premises or at another facility—you can find it fast. Right within Media Composer, Premiere Pro, or your web browser. You can even find all clips that contain context-specific metadata or the speech you seek in seconds, saving hours—or even days—of search time.

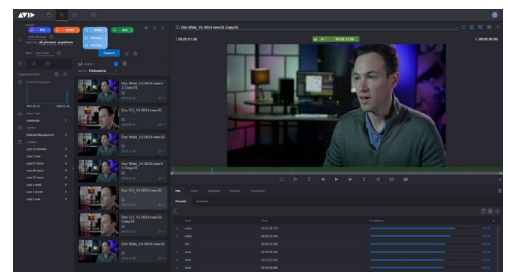
JUMPSTART STORY CREATION

For unscripted projects with high shooting ratios, Editorial Management eases the burden of sorting through volumes of media. Story editors, showrunners, and assistants can quickly find, review, and mark clips based on the dialogue they contain, pull selects, and create stringouts to storyboard the narrative for the editing team. All within a web browser, giving editors more time to focus on finding the most compelling story angles to tell the best story.



KEY FEATURES

- › Accelerate production with reliable media management that works seamlessly together with Avid NEXIS shared storage
- › Access your organization's entire media library right from within Media Composer, Adobe Premiere Pro, or a web browser
- › Create projects, browse and organize media, share clips, edit sequences, and review content from anywhere, using any device
- › Enable story editors, assistant editors, producers, and showrunners to collaborate with Media Composer and Premiere Pro editors, without requiring either application
- › Browse, search for, and access Avid and Adobe projects and media across your entire Avid NEXIS library
- › Find all clips that contain a specific word or phrase of dialogue in seconds with the Phonetic Index option
- › Log media with more meaningful details using custom metadata fields, enabling teams to find media faster
- › Streamline the review and approval process by enabling sequences to be viewed from anywhere using a web browser
- › Protect your projects, assets, and workflow easily by leveraging your Avid NEXIS user settings to control access



FOR MORE INFORMATION, VISIT
avid.com/editorial-management



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For post-production teams of 2–25, as well as smaller post teams within large broadcast and media enterprises, Editorial Management simplifies collaboration and accelerates the workflow at every stage of production. Whether you access Editorial Management from within Media Composer (MC), Premiere Pro (PP), or through a web browser on your computer or mobile device (WEB), here's what you can do.

FOR EDITORS, STORY EDITORS, ASSISTANT EDITORS, AND PRODUCTION ASSISTANTS	MC	PP	WEB
Collaborate more efficiently and effectively Editorial Management keeps teams in sync. Share, create, and manage Avid and Adobe projects and media across your entire Avid NEXIS library from anywhere.	•	•	•
Find media fast Browse, search for, and access any Avid NEXIS-stored media inside of your editing interface or using a web browser. Editorial Management puts all of your organization's media right at your fingertips for ultimate efficiency.	•	•	•
Create better metadata with custom logging capabilities Log assets quickly and with more meaningful details. With the customizable logger, you can create your own rich metadata fields for the data categories you need. Establish better consistency across your media library, so teams can find the right clips faster.			•
Streamline project prep Create projects, bins, and sequences, as well as organize and group media quickly to support the editing team—without needing Media Composer or Premiere.			•
Create and edit simple sequences on the go With the easy-to-use browser-based drag-and-drop timeline, any team member can contribute from any location. Mark in and out points, pull selects, and create shotlists, sequences, and stringouts to find and shape the story.			•
Search for clips phonetically With the Phonetic Index option, you can easily search and locate all clips in Avid NEXIS that contain specific spoken dialogue and phrases in seconds. You can even see the number of keyword occurrences and jump to the exact timecode for each one.	Paid option	Paid option	Paid option
Accelerate multicam production Speed up the prep process by creating a group clip with up to 64 camera angles of a particular shot that can be saved to a Media Composer project or bin for editing.	•		•
FOR PRODUCERS, SHOWRUNNERS, AND OTHER CONTENT APPROVERS	MC	PP	WEB
Scale production while lowering costs No need to invest in additional seats of Media Composer or Premiere Pro when production ramps up. Editorial Management easily scales to accommodate teams of 2–25 contributors. You get the same reliable media management, extended beyond your video editing systems.			•
Enable remote collaboration Editorial Management enables teams to connect and work from anywhere, keeping production moving—at the facility, at home, or on location. With easy access to projects and media stored on Avid NEXIS locally or in another facility.			•
Simplify the review process Conveniently review media and sequences in your video editing software or from anywhere using just a web browser, making it easy to view and approve content outside of Media Composer or Premiere Pro—and outside of your production facility.	•	•	•
FOR SYSTEMS ADMINISTRATORS AND PRODUCERS	MC	PP	WEB
Get super simple installation Editorial Management is super easy to set up. It provides a configuration wizard and leverages your existing Avid NEXIS user settings, so you can be up and running in no time. Plus, you can check in on your system from anywhere to keep production on track.			•
Optimize your spend with a subscription Editorial Management can now be accessed through a monthly subscription, giving organizations the flexibility to add it to projects as needed, and the ability to ramp up or down the number of users month to month, so you only pay for what you use.	•	•	•

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